



GOVERNMENT OF PUNJAB

NATIONAL HEALTH MISSION

DEPT. OF HEALTH & FAMILY WELFARE, PUNJAB
Prayaas Building, 5th Floor, Sector 38-B, Chandigarh

☎ No. 0172-4012011, 4012013, Fax: 0172-4012013

E-mail : nrhmpunjab@gmail.com, Web site : www.pbnrh.org



No. NHM/M(M&E)/Pb/20/ 47986-988

Dated: 31/3/2020

To,

1. Deputy Commissioner, Amritsar
2. Deputy Commissioner, Ludhina
3. Deputy Commissioner, SAS Nagar

Subject: Uber Essential Services Proposal during COVID-19 Pandemic.

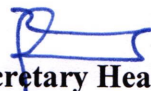
During the curfew in the State of Punjab due to COVID-19 Pandemic; Uber has provisioned a product – “Uber Essentials”. Uber Essential is a limited mobility product with customized travel geographics for pick up and drop for essential service/location (e.g Hospitals, ATMs, Banks, etc).

Key features of Uber Essentials includes:-

1. Geo-fencing: Rides can only be booked from/to a location of essential service (eg. hospitals, grocery stores) and, if needed, upto a maximum distance.
2. Rider confirmation: While booking the ride, riders are required to certify that their request is for an essential travel requirement.
3. Top Drivers with Consent: Given the situation where nobody wishes to step out in public, only our top driver partners will be requested to join Essentials, and their explicit consent will be taken to become a braveheart in the service of the country. Only a select group of driver partners will be whitelisted for this product, with the list shared with authorities for easy identification.
4. Protective Equipment: Uber will ensure that all Essentials driver partners are using protective equipment in the vehicle - including masks and sanitizers.
5. Trip Reports: On regular intervals, and upon request from the authorities, trip reports containing details like source, destination, time of travel, etc. will be shared - in order to ensure only essential trips are being serviced through Uber Essentials.

As informed, these services will be with sufficient safeguards. Uber Essentials will allow for safe, traceable transportation. You are requested to consider and use these services.

For any queries or clarifications, kindly contact Abinaswar Das, Public Policy Consultant - North India, Uber India on +91-8700317214 or adas39@ext.uber.com


Secretary Health cum
Mission Director, NHM
Punjab